

# Why Do I Coach?

Define the word **Coach**:

A coach is \_\_\_\_\_  
\_\_\_\_\_

Write your team goal:

\_\_\_\_\_  
\_\_\_\_\_

What are your **core values** as a **Coach**? (Circle the three most important to you.)

authenticity	family	kindness	balance	freedom
knowledge	commitment	friendship	loyalty	compassion
generosity	openness	concern for others	genuineness	perseverance
courage	happiness	respect for others	creativity	harmony
responsibility	empathy	health	security	excellence
honesty	serenity	fairness	humor	service to others

Write your **transformational purpose** as a **Coach**:

I coach to \_\_\_\_\_  
\_\_\_\_\_

Write your three highest values below and then a virtue statement for each. (I + Present-Tense Verb)

1. \_\_\_\_\_ : \_\_\_\_\_  
\_\_\_\_\_
2. \_\_\_\_\_ : \_\_\_\_\_  
\_\_\_\_\_
3. \_\_\_\_\_ : \_\_\_\_\_  
\_\_\_\_\_

Write your definition of **success**. Remember your definition of success must flow from your **Transformational Purpose Statement**.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



A **value** in action is a virtue. **Virtues** are character traits of moral excellence. You must model the character you want to instill in your players.

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