

# Motivating People Without Driving Them Crazy

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How we motivate comes from attitudes.

Here's something you might think about. John Curry

Let's prove it with this little game. Please write one-word ...?

What is the most misunderstood thing about motivation?

What principles dictate how we motivate?

What is the deepest human need?

What is the greatest management technique in the world?

Why did a hotel doorman in Chicago become famous?

What does every human being want?

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What three tests must every coach pass?

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What do you, a hockey coach and a book have in common?

Mike Tully books on Amazon: "Think Better, Win More! How Sport Psychology Can Make You a Champion," "The Improvement Factor: How Winners Turn Practice Into Success," "Thank God You're Lazy! The Instant Cure for What's Holding You Back."