



**FROM: Darin Boysen, Executive Director, Nebraska Coaches Association**

**RE: Nebraska Coaches Association Announces New Partnership – Nanonation**

The Nebraska Coaches Association (NCA) is pleased to announce a new partnership with Nanonation, a digital technology company with 16 years of experience deploying solutions worldwide. Nanonation is excited to offer a *Digital Trophy Case* to display student achievements and honors. The Digital Trophy Case is deployed on a free-standing or wall-mounted touchscreen depending on the school's preference. "Schools tell us that they are deploying this technology because it will provide students, coaches, alumni, and other stakeholders an educational and engaging way to recognize achievement," said Paul Vachal, Senior Sales Manager at Nanonation. "As a former teacher and coach, sports memories are some of the most remembered events throughout a school's history. It's important that schools offer a platform to celebrate these accomplishments through video, audio, and vivid imagery."

NCA members will have the opportunity to see and use the latest technology at the annual NCA Multi-Sports Clinic at Lincoln North Star High School July 26-28 in multiple formats and displays. The NCA is also excited to announce that Nanonation's cutting edge technology will be permanently displayed outside the NCA office to feature and highlight the many year-round programs, honorees and highlights of the organization. Some of this same technology is being used to enhance the Nebraska High School Sports Hall of Fame's exhibit space.

"The Nebraska Coaches Association is always looking for the right fit for partnerships and programs that will benefit our member coaches and student-athletes across the state of Nebraska. It's my firm belief we have a great new teammate in Nanonation. We believe this relationship will be a win-win commitment for many years to come. Nanonation's *Digital Trophy Case* is the perfect solution for every school district that faces limited space in displaying various honors of past and present students and athletes. This technology makes the honors come alive with the ability to add items such as photos and video," said Darin Boysen, Executive Director, Nebraska Coaches Association.

Nanonation will also be the exclusive partner of the NCA Media Award, recognizing Nebraska media annually that specialize and enhance education based athletics across the state.

To learn more about Nanonation and the Digital Trophy Case technology visit:  
<http://nanonation.net/DigitalTrophyCase>.