



Hudl Partners with the Nebraska Coaches Association

The importance of film study in sports continues to grow each year, and thanks to Hudl (www.hudl.com), a Lincoln, Nebraska-based company, coaches at all levels are finding the process more efficient and powerful than ever before.

The Nebraska Coaches Association (NCA) is pleased to announce a partnership with Hudl through 2014. Hudl will become the title sponsor of the NCA - Hudl Coach of the Year award in each sport. NCA members will also see a significant Hudl presence at the annual Multi-Sport Clinic each year. Hudl will serve as the official video sponsor of the NCA through 2014, and will continue to serve as a sponsor of the annual "Coaches Night Out".

"The Nebraska Coaches Association is grateful for the continued commitment by Hudl to support and invest in NCA programs that will benefit our member coaches and student-athletes across the state of Nebraska. Coaches across the state recognize the quality products and solutions that Hudl has created to help collect, edit, and showcase their team and individual athletes. Hudl's outstanding software products and support team have elevated this Nebraska company to be the industry leader across the entire nation," praised Darin Boysen, Executive Director of the Nebraska Coaches association.

"We're excited to give back to the coaches that have supported Hudl over the years and have helped with our success," Hudl CEO David Graff said. "Through our partnership with the Nebraska Coaches Association, we're excited to get more involved with coaches of all sports to find better ways to save them time and help them win."

Hudl was founded in 2006 to help major college and professional teams win. It was first used by the New York Jets and the University of Nebraska. After the first season of use, it was apparent that coaches at all levels could benefit from Hudl's powerful video analysis tools.

In 2008, Hudl was released to high schools, colleges, and youth teams. Today, more than 6,500 teams from youth sports to the NFL use Hudl to help them dominate the game.