

FROM: Darin Boysen, Executive Director, Nebraska Coaches Association

RE: NCA New Sponsorship – Country Inn & Suites of Lincoln & Kearney

The Nebraska Coaches Association is pleased to announce a new partnership with the Country Inn and Suites on North 27th Street in Lincoln and 105 Talmadge Street in Kearney. NCA members can receive a year round rate of \$85 a night for a standard room or other discounted suite rates. The only black-out dates are for the weekends of home UNL Football games at the Lincoln location. This rate is for NCA members and will not apply to booking blocks of rooms for teams. The Country Inn and Suites in Lincoln will serve as the official host hotel for the NCA Multi-Sport Clinic through 2015.

Country Inn & Suites in North Lincoln is also the new proud sponsor of the NCA Scholarship Program. Starting in 2012 the NCA and Country Inn & Suites will award eight (8) scholarships of \$1,000 each to graduating student-athletes across the state of Nebraska. This sponsorship will double the NCA scholarship amount of past years!

“The Nebraska Coaches Association is always looking for the right fit for sponsors and programs that will benefit our member coaches and student-athletes across the state of Nebraska. It’s my firm belief we have a great new teammates in the Country Inn and Suites in Lincoln and Kearney. We believe this relationship will be a win-win commitment for many years to come. We thank Clark Anderson and Marcie Ybanez for helping make this agreement possible,” explained Darin Boysen, Executive Director of the Nebraska Coaches Association.

Clark Anderson, Owner/Managing Partner of Pair-a-dice Properties, which owns and manages seven hotels throughout the state of Nebraska, including the Lincoln and Kearney Country Inn and Suites, has a long commitment to education. The native of Keith County, south of Paxton, developed a successful 35 year pharmacy business in downtown Ogallala. Anderson has been appointed by Governor Heineman to the Nebraska Coordinating Commission for Postsecondary Education. He is also a member of the University of Nebraska President’s Advisory Council as well as a member of the University of Nebraska Foundation.

“It is with great pleasure that we enter into a four year partnership with the Nebraska Coaches Association to further the education of our Nebraska youth by sponsoring eight (8) \$1,000.00 scholarships each year,” said Anderson.

“My family has always been very interested in bettering ourselves through education. The critical role of scholarships in sustaining the legacy of access, service and achievement has never been more important. We wish all those participating in this year’s program much success,” Anderson concluded.

The NCA hopes that you will consider staying at the Country Inn & Suites for this tremendous benefit of \$85 per night for standard rooms along with discounted suite rates. You must be a current NCA member and provide your membership card at the time of check-in. To make reservations, call the Country Inn & Suites at 402-476-5353 in Lincoln or 308-236-7500 in Kearney. Make sure to mention the Nebraska Coaches Association rate. By early November we will also have a direct link on the NCA web page to book a room directly in Lincoln or Kearney.

To view the North Lincoln Country Inn & Suites: <http://www.countryinns.com/lincoln-hotel-ne-68521/nelinc>

To view the Kearney Country Inn & Suites: <http://www.countryinns.com/kearney-hotel-ne-68847/nekearne>

Best of Luck throughout the 2011-12 school year. If there is anything we can do at the NCA to help you, please don't hesitate to e-mail or call the NCA office.