



FEDERAL WAY, WA, April 6, 2012 – Baden is proud to announce that it will be the “Official Ball” of the Nebraska Coaches Association (“NCA”) and the title sponsor of the NCA – Baden Milestone Awards.

The Milestone Awards program is the result of the tireless efforts of former NCA President Jerry Stine. This program recognizes different levels of achievement in both individual and team sports. The Level I, II, and III certificates are presented at the NCA Multi-Sport Clinic while the Level IV plaques are presented at the annual NCA Awards Banquet.

“We are extremely excited that Baden Sports is giving back to the coaches of Nebraska. We appreciate their passion for the profession of coaching and look forward to a great relationship” praised Darin Boysen, Executive Director of the Nebraska Coaches Association.

Through the efforts and generosity of Baden Sports, Hall of Fame Coach Bob Knight will open the basketball sessions on Tuesday, July 24th at the NCA Multi-Sport Clinic with two on court sessions for all Nebraska coaches. Following the clinic sessions, Coach Knight will be available for autographs to all coaches registered for the multi-sport clinic. Baden Sports will continue to provide a high profile clinician for the NCA Multi-Sport Clinic as part of the agreement.

“We cannot wait to bring Coach Knight to Nebraska,” said Michael Schindler, Baden’s CEO. “Coach Knight’s Indiana and Texas Tech teams played with Baden from 1987 all the way through his retirement in 2008. There is no one more passionate about coaching and no one better at giving a clinic. It is a once-in-a-lifetime learning opportunity for anyone who loves sports.”

About Baden: Baden Sports, Inc., an independent, family-owned company based in Federal Way, WA, is a designer and producer of the highest quality athletic balls in sports. Baden’s product leadership has led many collegiate conferences, programs and coaches worldwide to choose Baden as their “Official Ball.” Baden sells its products internationally with distribution centers in Federal Way, WA and Louisville, KY.