

**Midland University  
900 N Clarkson  
Fremont, NE 68025  
Wednesday, November 16  
STUDENT SCHEDULE**

8:00-8:30 a.m. **Check-In**

8:30-8:55 a.m. **Welcome**

9:00-9:45 a.m. **“A Piece of the Puzzle – Traits of a Quality Teammate”** ~ Kevin Kush ~ Event Center

10:00-10:45 a.m. **“Sportsmanship is On and Off the Field of Play”** ~ Aaron Davis ~ Hopkins Arena

**“Be the Best”** ~ Harvey Alston ~ Clemons Chapel

11:00-11:45 a.m. **“Be the Best”** ~ Harvey Alston ~ Clemons Chapel

**“Sportsmanship is On and Off the Field of Play”** ~ Aaron Davis ~ Hopkins Arena

11:45 a.m. - 12:30 p.m. **Lunch** ~ Hopkins Arena

12:30-1:15 p.m. **“Leadership in Sportsmanship”** ~ Matt Davison ~ Event Center

1:30-1:40 p.m. **“Summit Wrap-Up”** ~ Event Center

**Midland University  
Wednesday, November 16  
ADULT SCHEDULE**

8:00-8:30 a.m. **Check-In**

8:30-8:55 a.m. **Welcome**

9:05-9:45 a.m. **“Sportsmanship: What Works in Your School”** ~ Panel discussion facilitated by Harvey Alston  
& Dr. Steve Shanahan, NSAA  
~ Panel schools: Bellevue West, Howells, Minden & Seward ~ Kimmel Theatre

10:00-10:45 a.m. **“Impact of Professional & College Sports on Sportsmanship at the High School Level”**  
~ Lane Greene ~ Kimmel Theatre

11:00-11:45 a.m. **“Competing with Character”** ~ Kevin Kush ~ Kimmel Theatre

11:45 a.m.-12:30 p.m. **Lunch** ~ Hopkins Arena

12:30-1:15 p.m. **“Preparing your Student-athletes to be Successful Both On and Off the Field or Court”**  
~ Mark Brahmer with Gary Timm ~ Kimmel Theatre

1:30-1:40 p.m. **“Summit Wrap-Up”** ~ Event Center

**Harvey Alston** — Returning for his ninth appearance at the Summit is Harvey Alston. Considered one of the most dynamic



& “high-octane” speakers in America, Harvey has spoken to millions of people throughout the United States who have benefited not only from his knowledge, but also from the wisdom that he brings to the finish line. His unforgettable words of individual responsibility for achievement have improved spirits, spurred growth, and audiences to a higher standard, and to a level where they strive only for the best. As one of the most in-demand speakers in America, Harvey Alston's career has spanned positions from head football coach of

Columbus East High School in Ohio in 1968, to assistant director of student financial aid at the university level. As an educator he's taught English, biology, health, life sciences and math curricula. Harvey Alston's enterprise is called Best Inc., based on his philosophy and the book titled "Be the Best." He is a member of the National Speakers Association and serves as advisor to the Olentangy School District, the Upper Valley Joint Vocational School and many civic boards, panels, and commissions.

**Aaron Davis** — The 2011 Summit will again feature Aaron Davis as one of our keynote speakers. Aaron Davis is known as



“The Enthusiator” because of his contagious enthusiasm to equip others to perform like champions. His powerful and high-energy presentations are interactive, fresh and yet simple so that anyone can use his tips & techniques to attain greater success. Students will benefit from his dynamic presentation and thoughtful perspective. Aaron graduated from the University of Nebraska-Lincoln with a degree in Psychology and was a member of the 1994 National Championship Nebraska Football team. He has authored one book, *Ten Minute*

*Truths*, and co-authored two others that are changing the lives of thousands. His best friend is his wife Brooke and his greatest treasures are his children, sons Aden & Keenon and daughter Niya.

**Kevin Kush** — We welcome back for the fourth year keynote speaker Kevin Kush, M.A., of Boys Town High School. Honored



in 2005 as ABC “Person of the Week” for his work as head coach and mentor to the Boys Town football team, Kush has proven himself to be an outstanding teacher, coach, and motivational speaker. He is the author of two books, *The 100-Yard Classroom*, and *Competing with Character*, a guidebook for creating a youth sports environment where character, sportsmanship, and fun are the top priority. Kush has been coaching for 25 years and has two sons with his wife, Lynne.

**Matt Davison** — Former Husker football standout Matt Davison was born in Tecumseh, NE, and raised in an atmosphere



that reinforced hard work and the values it takes to be a leader both on and off the playing field. He excelled in high school at basketball and football, and in 1997 earned the distinction of Nebraska High School Athlete of the Year. During his career on the NU football team, Davison earned three First Team Academic All Big XII selections and finished 2<sup>nd</sup> on the all-time receiving charts. His greatest accomplishments as a Husker, however, came in the form of community outreach and his commitment to youth. In his professional life as a sportscaster, Matt has continued his community stewardship, using speaking engagements as a forum to spread an uplifting and

positive message and challenging his audiences to make good decisions. He began the Creating Captains Foundation in 2008, bringing his message of leadership and service to teenagers across the state. A non-profit organization, Creating Captains returns all of its profits to the Backpack Program, which provides backpacks filled with food to students in Nebraska that are in need of food over the weekend. This is Matt's first visit to the Midland University Sportsmanship Summit.

**Lane Green** — Lane Green, CMAA, joins us for the first time this year and will speak to an adult session at the Midland



University Summit. Green has served as the District Director of Athletics, Activities and Transportation for the Olathe Public Schools since 2009. Prior to that, he was the Director of Athletics for Olathe North High School (Olathe, Kansas) for four years, and Shawnee Mission East High School (Prairie Village, Kansas) for ten years. A past President of the Kansas Interscholastic Athletic Administrators Association, Lane currently holds a position on the National Interscholastic Athletic Administrator's Association's Publication's Committee. He is a presenter for the NAIA's Champions of Character Program and has presented on the topic of Sportsmanship at

the NIAAA Conference in Orlando, Florida in December of 2010. In December of 2012 Lane will assume a role on the NIAAA Board of Directors.

**Mark Brahmer** — Returning to our Midland Summit this year is Pierce Head Football Coach and High School Principal Mark



Brahmer. A Nebraska native and 1989 graduate of Wisner-Pilger High School, Brahmer earned his Education Degree from Doane College, where he played football under Coach Frank Schwenk. Brahmer's many successful seasons at the helm of the Pierce football team has earned him several Coach-of-the-Year honors as well as an opportunity to serve as Head Coach of the North Team in the 2009 Shrine Bowl. Assisting Mark with his presentation will be Pierce Athletic Director Gary Timm.